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Jan.28, 2013 - Joe Ortiz, veteran broadcaster, journalist, talk show host, public relations consultant, published author and blogger, was honored by his hometown of Indio, California, on December 19, 2012. Elaine Holmes, incoming Mayor for the City of Indio, presented her first ever proclamation to Joe Ortiz, a "Lifetime Achievement" award, recognizing him for his over 40 year career as a communications specialist and for his work with the poor.

Upon acceptance, Joe shared a brief history of his life and who he is.

In attendance were Joe's closes friends, actor Richard Yniguez, legendary Chicano Rock Artist Mark Guerrero, with his girl friend Sylvia Corrales, and his sister-in-law, Patricia Marcil Ortiz..

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