

## 2012 BILLBOARD LATIN MUSIC AWARDS

Written by Robert  
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Telemundo confirms performances by top Latin music stars at the **2012 Billboard Latin Music Awards presented by State Farm®**.

Sixteen-time Billboard finalist

**Don Omar,**

2011 Latin Artist of the Year

**Prince Royce,**

and Mexican superstar

**Paulina Rubio**

join previously announced performers: Latin urban star and entrepreneur

**Daddy Yankee,**

world-renowned Colombian singer/songwriter

**Juanes**

and platinum plus Regional Mexican Music artist

**Jenni Rivera**

. The most prestigious Latin music awards show will be

**produced and broadcast live in HD by Telemundo**

on

**Thursday, April 26 at 7PM/6c**

from

**BankUnited Center at the University of Miami in Florida.**

The complete list of finalists, in addition to exclusive content about this year's event, can be found at

[www.telemundo.com/premiosbillboard](http://www.telemundo.com/premiosbillboard)

, the official website of the 2012 Billboard Latin Music Awards presented by State Farm®.

Follow the star-studded event on:

[Twitter.com/LatinBillboards](https://twitter.com/LatinBillboards)

and

[Facebook.com/PremiosBillboardTelemundo](https://facebook.com/PremiosBillboardTelemundo)

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**Don Omar**, one of reggaeton's first international superstars, leads the 2012 Billboard Latin Music Awards field as a 16-time finalist. A worldwide social media phenomenon,

**Do**

**n Omar**

is one of the leading Latin music performers that have successfully tapped into the new generation of consumers. His collaboration with Lucenzo "Danza Kuduro" enjoyed more than 320 million views online, an unprecedented feat for a Latin music act. The song also reached number one in at least 12 countries worldwide.

**Prince Royce**, the winner of the 2011 Billboard Latin Music Award for *Latin Artist of the Year*,  
*New*, continued his

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success in 2012. He is a finalist in 12 Billboard Latin Music Awards categories. “Las Cosas Pequeñas” is Royce’s latest single and it reached the top of Billboard’s Hot Latin Songs, Latin Pop Songs and Tropical Songs charts. His 2011 single “Corazón Sin Cara” reached number one on Billboard’s Tropical Songs chart and Hot Latin Songs. The album, “Prince Royce,” achieved great commercial success, reaching number one on Billboard’s Top Latin Albums and Tropical Albums charts.

Mexican superstar **Paulina Rubio** is one of the leading female acts in Latin pop music. Having a very prolific and versatile career, **Paulina Rubio**’s albums and songs have charted on a variety of Billboard Charts including the Billboard Hot 100, Pop Songs, Top Latin Albums, Hot Latin Songs, Dance/Club Play Songs, Regional Mexican Songs, Latin Pop Songs, Latin Pop Albums, Tropical Songs, European Albums, among others.

The awards show caps off the 23rd annual Billboard Latin Music Conference presented by State Farm, which takes place April 23 – 26 at the JW Marriot Marquis in Miami, Florida. For details on the Conference, visit: [www.BillboardLatinConference.com](http://www.BillboardLatinConference.com) .