

Artist 'New' in the Game

Written by Westside ID489

Thursday, 02 December 2004 00:54 -

I have gotten a 'rep' for introducing new artist or artist that haven't got much notice; but are good.

I also do my share of interviews with known artist and all is good there. 'Seasoned' pro's are the one's who will know what direction to take and how to make the interview work.

Recently I wanted to interview an artist from my hometown. Heard the spit and thought it would be kool if others could hear what I heard and get some feedback. After all they are from my hometown.

The interview was set and then it was time to do it. At the outset of the interview, I knew that this was going to be hard because I think I was the only serious and professional one in on the interview.

I asked questions and there must have been at least 4 people on speaker phone answering.

Now in a tran scripted interview it is good if you know who is saying what. The content of the interview must flow, just like a good rap track or a spoken word. You have to get and keep the readers attention or it will all be in vain.

Twenty minutes into the interview I knew very little about the people I was trying to do this favor for. The main points I had got out of the twenty minutes were; they are 'ballerz', they are straight up 'niggaz' and I knew their hometown's nick name. All the time , energy and thought put into this and that is what I am getting. Plus I had no idea who was saying what.

Then it happened. One of them picked up the phone and knowing I am from the area asked me if I lived in a certain part of town. I said no and when asked why he said cause 'ya sound like you country'. So a diss and now I guess we suppose to do that whole thing. Naw see it don't go down like that on the real. Maybe in the street, or if ya a 'balla', but to me this is business; strictly business.

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So thinking faster than my mouth wanted to run – I just hung up. There is no time for that in business. Really there is no time for dis-respect of people you have no clue of anytime. Needless to say there will be no interview with these peeps now or never out of our camp here.

This incident has not changed my outlook on finding and wanting to get with some of the real rappers out there who are on the 'grind', trying to make it. Cherishing every moment of exposure they can get to reach that shine.

The fore mentioned group of 'ballerz' will probably be just that a year or two from now. You can not come thru the 'door' like you all that when ain't nobody heard of ya but your aunts and uncles The news business and the music business is built on mutual respect and helping each other out..

This is more or less just a heads up to all the good rappers out there looking for support. When you find some support remember that 'this might be the connect I have been waiting for', and take everything connected to your game as seriously as you do the game itself. If you know the rules, games are always easier to play. I can think of no game where you make the rules as you go or where the rules only apply to certain players.

If you need a hand getting heard or getting your message out hit me up and we will do what we do. But if your not serious about ur game, fo real there is only so much time and there are so many serious players. Let me hear from ya—Peace- Robert

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