Written by Robert ID3604 Wednesday, 18 April 2007 10:25 -

The Hip Hop Project by filmmakers Matt Ruskin and Scott K. Rosenberg is set to be in theaters nationwide on May 11, 2007. The soundtrack for the Hip Hop Project will be available in stores and online May 2007.

Executive produced by Bruce Willis and and hip hop rap notable Queen Latifah, The Hip Hop Project is the compelling story of Kazi, a formerly homeless teenager who inspired a group of New York City teens to transform their life stories into powerful works of art, using hip hop as a vehicle for self-development and personal discovery.

Kazi challenges these young people to write music about real issues affecting their lives as they strive to overcome daunting obstacles to produce a collaborative album. Russell Simmons, hip hop mogul and long-time supporter of the project, partners with Bruce Willis to donate a recording studio to the Hip Hop Project. After four years of collaboration, the group produces a powerful and thought-provoking CD filled with moving personal narratives and sharp social commentary. In contrast to all of the negative attention focused on hip hop and rap music, this is a story of hope, healing and the realization of dreams.

Inspired by Kazi's work, 100% of the net profits from this film are being donated to organizations working with youth.

To view the movie trailer and for additional information about the film please visit – <u>www.hipho</u> <u>pproject.com</u>