

Unity Walk Against Racial Violence in Inglewood Ca

Written by Robert ID3305

Thursday, 08 February 2007 23:02 -

Latino 96.3 FM's celebrated morning drive show, The Morning Invasion with Joey Medina and Nico Jones announced collaboration with The Latino and African American Leadership Alliance for The Unity Walk Against Racial Violence on Saturday, February 10 at 10:00 AM. The Walk will begin at the Inglewood City Hall, 1 West Manchester Blvd., Inglewood, CA 90301.

The Morning Invasion interviewed the Latina hate crime victims on air on Wednesday morning to an incredible response from the community with more than 1,000 call-ins. The three Latinas -- Sandra, 16, Laura, 17, and Stephanie, 18, all Morningside High students -- were walking home from school when they said they were attacked by a group of about 13 or 15 African-American youths at Inglewood Avenue and Hillcrest Blvd. Some of the youths were wearing Inglewood High School paraphernalia, a sister of one of the victims said. As the black boys in the group held them back, the teens said they were kicked and punched to the ground by a group of black girls. The attack in broad daylight finally ended when a passerby threatened to call police and the assailants scattered, she said. The girls insist the attack was unprovoked and believe they were targeted because they were Hispanic, noting their assailants hurled racial epithets at them.

Joining the Morning Invasion Team for the walk will be a number of high profile local leaders and other radio personalities from KJLH and other stations. Also, adding their support by joining the Walk will be Hip-Hop artist, Malverde and the true original "World Famous Player", hip hop's Arch Bishop Don Juan.

Joey and Nico are sending out an invitation to all Los Angeles radio stations and television stations to join them in this important community commitment to non-violence between the races.

"When city officials and school officials don't take attacks on any one person or groups of people seriously, it is my fear that this will create an even greater danger of violence", states Earl Ofari Hutchinson, a respected leader of the African American community who will be participating in the Unity Walk.

LATINO 96.3 FM, top rated rhythmic CHR station targets the young bi-lingual Hispanic audience between the ages of 12-34. LATINO'S musical playlist includes Reggaeton, Hip-Hop, Dance Hall and R&B. Since its launch, LATINO 96.3 reaches approximately 1 million LA and

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Orange County listeners per week and continues to be one of the Top rated stations in the #1 radio market in the country. A new radio station custom built and branded to unify the Hispanic youth of Los Angeles. "Proud To Be....LATINO 96.3 FM."

WHAT: UNITY WALK AGAINST RACIAL VIOLENCE

WHEN: SATURDAY MORNING, FEBRUARY 10, 2007 at 10:00 AM

WHERE: Inglewood City Hall, 1 West Manchester Blvd., Inglewood, Ca

CONTACT: Cherry Hepburn, 818.505.1104, cell: 818.624.4523

About Spanish Broadcasting System, Inc.

Spanish Broadcasting System, Inc. is the largest publicly traded Hispanic-controlled media and entertainment company in the United States. SBS owns and operates 20 radio stations located in the top Hispanic markets of New York, Los Angeles, Miami, Chicago, San Francisco and Puerto Rico, including the #1 Spanish-language radio station in America, WSKQ-FM in New York City, as well as 3 of the Top 4 rated radio stations airing the Tropical, Regional Mexican, Spanish Adult Contemporary and Urban format genres and the highest billing Latino-formatted stations in each of the three largest U.S. Hispanic markets. The Company also owns and operates Mega TV, a television operation serving the South Florida market, and produces live concerts and events throughout the U.S. and Puerto Rico. In addition, the Company operates LaMusica.com, a bilingual Spanish-English online site providing content related to Latin music, entertainment, news and culture. The Company's corporate Web site can be accessed at www.spanishbroadcasting.com

JOIN

THE MORNING INVASION TEAM

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Malverde & Arch Bishop Don Juan

'UNITY WALK AGAINST RACIAL VIOLENCE'

10:00 AM

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1 West Manchester Blvd

Inglewood, Ca

Organized by:

Latino and African American Leadership Alliance

For Information:

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www.latino963.com

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