

## Cedric Muhammad Black Coffee Show Launches Te Quiero Campaign

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The Black Coffee Channel ( <http://blackcoffeechannel.com> ) and "The Cedric Muhammad and Black Coffee Program" have launched a campaign in support of the new album, "Te Quiero" by the Reggaeton Sensation, Flex, who goes by the name "Nigga" in Latin American countries.

Cedric Muhammad, Black Coffee Channel CEO and host of "The Cedric Muhammad and Black Coffee Program," in explaining the campaign's objective states:

"I want this young artist to be commercially successful. His album, "Te Quiero" is incredible and his talent is unquestioned. I also want him and others in the United States, throughout Central and South America and the African Diaspora to understand that racism exists throughout the Western Hemisphere - even in progressive nations - and that we all must be sensitive to the legacy of slavery, colonialism, and imperialism. This Brother's record label, Televisa-EMI Mexico, knows what it is doing. It has deliberately edited or left off the song, "La Balada De Nigga," from certain editions of the album. However the song, in its original form is reportedly in heavy rotation on radio stations in Mexico. By going by the name "Nigga," or allowing himself to be called by that name in Mexico and Panama, this brilliant and beautiful artist, Flex, is contributing to something very destructive. I wish Flex the best and want all who enjoy great music to purchase his excellent album and elevate this controversial issue to international prominence."

The April 9th edition of the show launching the Te Quiero campaign can be heard at:

[http://www.blackcoffeechannel.com/index.php?option=com\\_content&task=view&id=409&Itemid=37](http://www.blackcoffeechannel.com/index.php?option=com_content&task=view&id=409&Itemid=37)

About Cedric Muhammad: "The Cedric Muhammad And Black Coffee Program" is an interactive talk show which airs live every Wednesday from 12 to 4 PM (EST). The Black Coffee Channel ( <http://www.blackcoffeechannel.com/> ) is the premier source for honest, authentic and balanced multi-media depictions, user-generated content, and imagery of the Black English-Speaking World.