His name is Brother Arthur; he is a Great Grand Father and he is pleading for America's Entertainment Industry to put a moratorium on movies, TV shows and hip hop music videos that glamorize materialism. He makes a convincing argument that the glamorizing has driven many of American's hip hop culture youth insane.

Brother Arthur, the author of 2 books, a new music Album and A Great Grand Father has called out America's Entertainment Industry. He says that the strong influence of the Entertainment Industry is the main reason that violent crime is rising so fast in too many of America's cities among our youth.

Brother Arthur says that the influence of the "bling-bling" is so strong on television, in the movies and in the Hip Hop videos, that too many youth will do anything and are doing anything to live just a part of the glamorous life.

Brother Arthur also sites the billions of dollars spent annually in just the hip hop industry alone. He also points to the fast rising crime rate in EVERY American city to further prove his point.

Brother Arthur has a history of being right on point when it comes to our youth. He was the 1st person in Tulsa to turn in guns from gang bangers to Police Chief Ron Palmer, who called the success of Brother Arthur "unprecedented ". Brother Arthur has also written and recorded a new Album that is calling out hip hop's gangster rap artists to use their influence in a more positive way. He has dedicated his life to helping our youth and can be contacted at his Web Site http://www.gangsgang.us