

## Lil Wayne Cash Money Renew Deal

Written by Robert ID907

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### Lil Wayne

Cash Money signature artist Lil Wayne has renewed his deal with Cash Money Records, ending speculation about the much sought after hip-hop rap artist.

"Lil Wayne is part of the heart and soul of the Cash Money family and always will be," stated Label President and co-founder Ronald "slim" Williams. "He has grown up with Cash Money and we've watched him mature as an artist and now as an entrepreneur, with his new Young Money Label."

Cash Money co-founder CEO and rap artist Brian "Baby" Williams adds on to what his brother says, "Lil Wayne eats, sleeps, breathes hip-hop just like we do, and this deal locks down an even greater future together."

Following up the success of the first single "Bring It Back," Cash Money/ Universal Records rapper Lil Wayne scores big, with his second single "Go DJ," from his critically acclaimed fourth CD The Carter. "Go DJ," is the #2 most added song at urban radio this week and has garnered a listening audience of 15 million, making it the first time Wayne has had two singles from the same album come in Top 5 most added at radio. His gold certified CD The Carter is also receiving critically acclaim.

Cash Money signature artist Lil Wayne is also stretching his entrepreneurial muscles, celebrating his continuing relationship with Cash Money with a series of new artist launches on his Young Money Record label. Among the artists to be launched on the new imprint is R&B artist Real - who debuted on Wayne's The Carter, and Mannie Fresh's most recent effort.

Recruited in the streets of New Orleans by the Williams brothers when he was only 11- years old, Lil Wayne was groomed on Cash Money groundbreakers like UNLV and BG.

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Launched via the platinum-plus group The Hot Boys, (with the smash single "Hot Boys" paving the way) Wayne soon become an integral part of the Cash Money revenue stream with hit side projects and a budding solo career.

The Carter marked his fourth solo effort, (a worthy follow-up to the 2002 gold-plus 500 Degrees) and his first release launched under the Young Money Entertainment banner.

Cash Money Records continues to be in a venture Universal/Motown Records.