

Enyce's 'Special Night' goes down in Hip-Hop History

Written by Robert ID2558

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It was a special night to remember for all who attended. One of hip-hop cultures favorite clothing companies The Enyce Clothing Company celebrated a decade in the fashion industry with an exclusive Gala at The Nest in New York City on Wednesday, April 19th. There were four separate floors of festivities, with a different DJ on each floor lending their own unique flavor to this momentous night -- Pete Rock, Q-Tip/The Abstract, ?uestlove and Sky Nellor. This collection of hip-hop DJ's at one party will definitely go down in hip-hop history.

Rap artist Busta Rhymes, Maxwell, NY Knicks - Nate Robinson, Jalen Rose and Jamal Crawford, Ben Chavis, BET's Melyssa Ford and Stephen Hill, as well as Naima Moora from America's Next Top Model all came out to celebrate Enyce's milestone. "We wanted to show our appreciation tonight to all the Stylists, Costume Designers and Editors and Celebrities that put us in the public eye, whether it was in print, on a runway, or on the screen", said Chaka Wilson, VP Marketing, "and many thanks to the Artists, Directors and Producers that selected our collection for their videos and films, to the Athletes in many a post game interview wearing our gear and to the Retailers and Buyers with whom we've built relationships throughout the years."

Enyce has consistently set the standard during its decade in the fashion industry in utilizing creative, cutting-edge ideas to set themselves apart from other apparel companies. The 10th Anniversary Gala was a testimony to their extraordinary talent of always being on the pulse of what's hot. Everyone who attended walked away waiting to see what Enyce will do in the next ten years.

About Enyce

The Enyce (pronounced uh-NEE-chay) Clothing Company was founded in 1996 by Tony Shellman, Evan Davis, and Lando Felix. Enyce, played on the phonetic spelling of N-Y-C and paid tribute to the brand's New York City roots. The brand created a loyal following and a rare longevity that crosses age demographics in both men's and women's sportswear.

As a persistent leader among lifestyle brands, Enyce continues to endear while bringing a consistent product integrity to the market. Over the past decade, Enyce has expanded its distribution to over 15 countries throughout America, Europe and Asia. To learn more about the Enyce Clothing Company, please visit our website at www.enyce.com

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