

## Coach Snoop

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### Snoop

Hip-hop rap artist Snoop Dogg will star in and executive produce a feature based on his real-life experience as coach of his young son's football team.

20th Century Fox beat out several bidders, including Sony and Paramount, paying \$1 million for the pitch titled "Coach Snoop."

"This film is about how I learned to be a good father through coaching," Snoop Dogg said. "It's also about life lessons learned on and off the field. But most importantly during the football season, if you aren't wearing a helmet, get the f--- away from me. Football first; everything else second."

Snoop Dogg (real name: Calvin Broadus) pioneered the gangsta rap genre in the early 1990s. He is currently No. 1 on the Billboard Hot 100 singles chart with his hit tune "Drop It Like It's Hot," featuring ubiquitous producer Pharrell Williams. His feature credits include "Training Day," "Soul Plane" and "Starsky & Hutch."

David Hoberman, one of the producers, told Reuters the story was very inspirational.

"It's the story of what Snoop did himself. In his real life as in the movie, like any regular overworked father, he put aside his whole career to coach his kid's football team."