Rap MCDirector Ben Mor Gets MTV Nomination

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Music video director Ben Mor, also one half of the rap duo Blood of Abraham, was nominated by MTV Music Television for "Best Rap Video" for hip-hop rap artist T.I.'s "U Don't Know Me." Other nominees in this year's VMA categories include directors Philip Atwell, The Saline Project, and X, among others.

This is Mor's first nomination, but his video career started many years ago when he ghost wrote treatments for many of today's most celebrated directors. In addition, he scored commercials and quickly moved on to producing. Directing videos was a natural progression, being that he's a rap artist as well as a writer/director. Mors videos are impressive: Nas's "Thief's Theme," and "Just a Moment," John Legend's "Use to Love You," as well as Young Gunz, "Set it off."

"I know it's cliché but it truly is an honor to be nominated, considering only five videos get picked for this category from the entire year, and plus I get to go to Miami and drink with T.I." says Ben.

2005 has been an exciting year for Mor so far. In addition to the MTV nomination, he's also gearing up for Blood of Abraham's sophomore release, Eyedollartree on the LA based indie label Basement Records with his partner in rhyme Mazik. Signed to Eazy-E's Ruthless Records in the early 90s, Blood of Abraham's latest project includes a DVD with two bonus videos and a short film by Mor. The album/dvd album drops September 23, 2005.