

Billboard, the world's most influential music media brand, today announced that Billboard Latin Music Award winner **Pitbull** will take part in a Superstar Q&A session at the Billboard Latin Music Conference & Awards, presented by State Farm®. During this intimate and in-depth conversation with Billboard's Executive Director of Latin Content and Programming, Leila Cobo

,
Pitbull

will discuss his rise to the top, his music process and his entrepreneurial ventures.

This Superstar Q&A session is set to take place during the 23rd annual Billboard Latin Music Conference & Awards, presented by State Farm®, held from April 23 to 26, at the JW Marriott Marquis in Miami, Florida

Information about registration can be found at

www.BillboardLatinConference.com

Regarded as a renowned songwriter, **Pitbull** has become one of the most popular artists both in English and Spanish worldwide. His sixth studio album, "Planet Pit

," features a host of pop music luminaries including Marc Anthony

, Enrique Iglesias

, Jamie Foxx

, Chris Brown

, T-Pain and

Kelly Rowland

as well as star-studded producers Dr. Luke,

Max Martin

, David Guetta

and

Benny Blanco

. The knockout smash "Give Me Everything" featuring Ne-Yo marked

Pitbull

's first No. 1 single on the Billboard Hot 100 and it was 2011's top Hot 100 Airplay Song of the Year. The track was also a top ten hit in 15 countries.

Written by Staff

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Pitbull

's new single "International Love" featuring
Chris Brown

is already gaining heavy momentum, having already reached the top 20 of the Hot 100. "Rain
Over Me," the knockout smash featuring

Marc Anthony

, has swept through the Billboard Latin charts, topping Hot Latin Songs as well as the Pop and
Tropical Airplay charts.

Pitbull

has also collaborated with some of music's biggest stars including

Jennifer Lopez

, Usher and Shakira, to name a few.

The Billboard Latin Music Conference unites today's top Latin music artists and key Latin music
industry influencers for informative panel discussions, live music showcases, networking
opportunities, and The Billboard Latin Music Marketing Awards. All conference registrants also
receive tickets to *Billboard en Concierto* – a multi-market concert series featuring top 2012
Billboard Latin Music Awards finalists,

Bash

The Billboard

– a

pre-Billboard Latin Music Awards party featuring performances by some of this year's finalists,
and

The

Billboard Latin Music Awards

, presented by State Farm – the longest running and most prestigious awards show in the Latin
music industry. The awards show, produced and broadcast live by Telemundo, honors the
biggest stars based on the Latin Billboard charts and features performances by top artists
across all genres of Latin music.