

Floetry To Feat Rap Artist Common on SupaStar

Written by Robert ID1831

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It's more than their beauty. It's more than the passionate vocals of Marsha Ambrosius (the Songstress) and elegant spoken word of Natalie Stewart (the Floacist) that has fans captivated everywhere since FLOETRY first stepped on stage. The dynamic duo's incredible success is deeply rooted in their ability to appeal to all ages, races and genres of music lovers.

The proof is in their long list of accolades and demand for appearances: six Grammy nods, six Soul Train awards perched on their mantle, a NAACP nomination for Outstanding New Artist, a standing ovation at BET's Walk of Fame: Tribute to Smokey Robinson, impressionable performances at the Essence Music Festival & Def Poetry Jam (HBO). FLOETRY known to make music that speaks to listeners' mind, body, and soul are now ready to release a masterpiece to stand the test of time and raise the bar in music with their third CD Flo"Ology on Geffen Records. Plus, they've enlisted super producer Scott Storch and Hip-Hop's savior rap artist Common on their 1st single, "SupaStar".

Fresh off the Kool Philosophy Tour with The Roots and the Sugar Water Festival Tour alongside Queen Latifah, Erykah Badu and Jill Scott, FLOETRY are quick to point out the differences between Flo"Ology and the topics covered on their 6X Grammy-nominated debut Floetic and its follow-up, Floacism (Live). This time, the duo's lyrics more specifically span the spectrum of romantic relationships. On up-tempo grooves like "My Apology" and "Let Me In," Ambrosius and Stewart offer a sophisticated look at the often-confusing aspects of matters of the heart. On "Lay Down" and "Imagination," they each delve into the sensual side of love. Finally, "Waiting In Vain" - a remake of the classic Bob Marley song - and the heart-wrenching ballad "Feelings" explore the effects of unrequited love. "Flo"Ology is about women taking more responsibility for what goes on in our lives," explains Stewart. "Now that Marsha and I are more mature, we've come to a better understanding of ourselves, and naturally that's reflected on the album."

Still working with some of the same producers that were part of the musical force behind the first album, FLOETRY also enlisted the musical talents of beat genius Scott Storch on "My Apology" and the 1st single "SupaStar" featuring super rap artist Common. Other featured producers include Rafael Saadiq ("Imagination") and Whiteleaf Productions ("I'll Die," "Closer").

Stewart and Ambrosius' undeniable chemistry is at the root of their eargasmic blend of rhythm and rhyme. Having met for the first time as rivals on the basketball court in South London, the pair became fast friends, it was during this time that the two women decided to join together to form FLOETRY. Receiving praise in London for their live performances, FLOETRY journeyed to Philly to concur their passion for music and this is where they met their manager Julius Erving

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III, the son of hoop legend Dr. J., and DJ Jazzy Jeff. Floetic followed in 2002 and the ladies went on to pen songs for Michael Jackson ("Butterflies"), Jill Scott, Glenn Lewis, Bilal and most recently, the chorus for the Styles P hit "I'm Black." Ambrosius is credited for the background vocals on Justin Timberlake's hit "Cry Me a River" and is featured on The Game's "Start from Scratch."

FLOETRY has performed 160 live shows each year since the release of Floetic, and they are scheduled to hit the road once again for a FLOETRY Flo"Ology lounge tour across the country.

FLOETRY is set to release their 3rd CD, Flo"Ology on November 8th. The first single 'supaStar' features rap artist Common.

Check out their official site here - <http://www.floetry.net/>