

Choke Comes to Atlanta Hip Hop Film Festival

Written by Robert ID2916

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Following two successful screenings in New York and Miami, the multi-talented Choke No Joke continues with an unveiling of I Am...Choke No Joke the film in Atlanta. The former BET Rap City producer, former personal videographer of Damon Dash and music video director for VH1's upcoming reality series, White Rapper has aligned forces with the Atlanta Hip Hop Film Festival to bring his film to Atlanta. I Am...Choke No Joke will screen on Wednesday, September 6, 2006 at the historic Auburn Avenue Research Library located at 101 Auburn Avenue. There will be special invited guests and the screening is free and open to the public. Doors will open at 6:00p.m and the screening will start at 7:30 p.m. Branding opportunities are currently available.

The must-see bio documentary is a sharp fusion of Chokes vast experiences, initial foray into film, amassed documentation of hip-hop history and camera witnessing of one of the most critical occurrences in hip-hop history, the fall of Roc-A-Fella Records. The film includes appearances by hip hop and rap luminaries like Jay-Z, Damon Dash, State Property, Memphis Bleek, Kanye West, the Diplomats, Snoop Dogg, 50 Cent, Destiny Child, John Singleton, Justin Timberlake, Foxy Brown, Nas, Mobb Deep, Lil Kim, LL Cool J, Irv Gotti, Ja Rule, Puff Daddy, Method Man, Ghostface Killah, Raekwon, DJ Kay Slay Jagged Edge, Scarface, Kevin Liles, Dr. Benjamin Chavis and many more.

Since the films debut, the film has received critical acclamation from a bevy of hip-hop insiders. Big Ced of Industry Cosign, expressed The bio documentary, I Am...Choke No Joke, impressed me greatly and its hard to impress me, especially in this stage of the game. I hosted a private screening at Negril Village for the film and by looking at most of the reactions; there was not one disappointed person in the place.

Following the screening at the Auburn Avenue Research Library, Choke No Joke will engage in a brief Q&A discussion with the audience.

About AHHF

The mission of the Atlanta HipHop Festival is to allow aspiring entertainers, an avenue to reach the masses with their product and skills, providing exposure and networking opportunities for all those within the film industry. In addition, we will celebrate and embrace the collaboration of HipHop meeting film by awarding upcoming and established filmmakers, as well as known HipHop artists for their outstanding accomplishments. Our festival foundation will support art

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indiscriminately and provide education in the form of seminars to empower entrepreneurs with the adequate skills to prosper in their given industry. To learn more about the Atlanta Hiphop Festival, please visit www.atlhiphopfilmfest.com

About Choke No Joke

Very much on the vanguard of direction, production and videography, Bronx born Renaissance man Arthur Choke No Joke Alston has made a quantum splash in the world of hip-hop. His accolades are astonishing! He is a former Associate Producer for BET's Rap City, and has produced and edited other BET shows and specials, including Ray-J's 4th of July BBQ special and segments for 106 & Park, SOS-Hurricane Katrina Relief Telethon, BET Style, Student Center and much more. He worked as Damon Dash's personal videographer for 2 years and produced & directed over 20 Roc-A-Fella commercials. In addition he produced, directed and edited Roc-A-Fella's weekly online radio show Roc Radio. He is the creator, producer and director of the wildly popular Tunnel nightclub DVD series, which has sold over 200,000 units collectively, and he's producer/director/videographer for NYC's Street Funk TV. For more info on Choke No Joke and Choke No Joke Productions, please visit www.chokenojokeproductions.com or www.myspace.com/choke_nojokeproductions