

## The Roach Motel West Coast Hip Hop from Westside Bugg

Written by Robert ID2941

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West coast hip hop rap artist Westside Bugg has produced for hip hop artists and rap artists such as 40 Glocc, Kurupt, Bone Thugs and Harmony and Cory Clark from American Idol and he has graced stages with the hip hop stars such as Ice Cube, Snoop Dogg and Jay Z.

Westside Bugg hip hop rap artist and producer, has signed an exclusive recording deal with Yarbough Entertainment/Native Records. His debut album, The Roach Motel will be released October 10th, 2006. The first single and video, "Informant," features Jayo Felony, and the rest of the highly anticipated CD includes guest appearances by hip hop and rap artists Lazy Bone, Kurupt, Dirty Birdy, Sly Boogy, G-Unit's 40 Glocc, Spice 1, Bad Azz, Suga Free, and Ras Kass.

Kenneth M. Smith, CEO of Native Records states, "We are very excited about the release of this CD. The versatility of The Roach Motel is amazing and upon listening to this album, it is quite apparent that Bugg is destined to be a mainstay in the world of hip-hop, not only as an MC but also as a producer. With the backing of Fontana Distribution, the masses will soon know the name, Westside Bugg".

"I'm excited about releasing the album," says Westside Bugg, a resident of San Bernardino, California. "I have been around for a long time, putting out mixtapes and allowing my peers to use my studio. Now, it's time for me to get my name out there."

Westside Bugg's upcoming album The Roach Motel is a self described metaphor for the ghetto. "I checked in and I'm not getting out. It's nothing negative, it just means that I am going to be in the hood all of my life."

To see the video of "Informant" featuring Jayo Felony and for more information on Bugg, visit [www.myspace.com/westsidebugg](http://www.myspace.com/westsidebugg)

Native Records, Inc. is a U.S.-based record label, formed in 1997 by industry veterans John W. Smith and Kenneth M. Smith. Its principal place of business is in the Playhouse District of Pasadena, 10 kilometers northeast of downtown Los Angeles, California. Native is a company that specializes in Hip-Hop, R&B/Soul and Latin music. Native also functions as a sub-distributor for smaller yet focused independent labels. Native Records is distributed in the

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