

Move Against AIDS

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Nearly 3,000 New Yorkers put on their dancing shoes at Move Against AIDS: Return of the Dance-a-thon on Saturday, December 11, 2004. The Dance-a-thon, held at the Jacob Javits Convention Center in Manhattan, raised over \$750,000 for HIV/AIDS programs.

Internationally renowned DJ's Beverly Bond, Peter Rauhofer, Danny Tenaglia, Tony Touch, and Junior Vasquez kept the crowd dancing throughout the night, along with musical performances from R&B to rap to hip-hop artist including performances by 3LW, Kevin Aviance, and Martha Wash. Other special guests taking part in the event included Vinnie Brown of Naughty By Nature, Wilson Cruz, Alan Cumming, Power 105's Egypt, "106 & Park's" Free, poet Shailja Patel, Rosie Perez, and Jai Rodriguez. "Move Against AIDS is an innovative way to raise awareness and re-invigorate our response to the HIV/AIDS epidemic. We are honored that these world-class entertainers have united to reach out and inspire a new generation of AIDS activists," said Move Against AIDS Producer Craig R. Miller of MZA Events.

As special thanks for their star support, each artist was presented with a glamorous gift bag by Klein Creative Communications to help them dance the night away. Inside the bag were tanning sessions from Airbrush Tanning by Sunchelle, a collection of treats from Pure Romance, designer fashions from Rufskin, and Samantá, LLC, Vy and Elle urban bags, plus other luxury treats from Chocolive, Intimo, King Street Sounds, MetroNaps, NextArcade, 180 by Anheuser-Busch, Smarts Co., Sol Chicks, Sukhari, Teaology, Voyant, and XCD by King of Shaves. One of the goodie bags, specially autographed by the Dance-a-thon's celebrity guests and filled with items valued at approximately \$1,200, will be auctioned on eBay to raise additional funds for GMHC.