

Rob Nonies Label Group Inks Deal with Koch Enter Dis

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Urban label and promotions veteran Rob Nonies has signed an exclusive North American distribution deal with KOCH Entertainment Distribution for his newly formed label group R.N.L.G. LLC. Nonies is best known for his stints as Director of Urban Operations at Bayside Entertainment Distribution and 33rd Street Records.

R.N.L.G. was launched to extend national distribution opportunities to independent labels that are financially capable of sustaining their own marketing and promotion campaigns. The company's primary function will be to provide support to its label's releases with the expertise and staff needed for each project.

Nonies extensive track record includes working for Khayree and Young Black Brotha Records, to having his own promotion company. Over the years, he has received numerous Independent Platinum and Gold Records for his work with the 69 Boyz, Tag Team, hip-hop rap artists Eightball & MJG, hip-hop's Junior Mafia and the New Jersey Drive Soundtrack. Nonies has also worked with the likes of Morty Wiggins, Larry Davis, Eddie O'Laughlin and Al Bell, just to name a few.

"KOCH has given me this opportunity because they know I can deliver," says Nonies. "I'm partnered with a monster of a distributor who can give my company the muscle that it needs to be successful," commented Nonies

"We're pleased to be working with Rob Nonies and his new venture. KOCH is the true independent home for the best in urban music and RNLG will make a great addition to our roster," added Michael Rosenberg, President of KOCH Entertainment Distribution.

KOCH Entertainment is the leading and fastest-growing independent music and video company in the U.S. and its operations encompass record and video labels as well as physical and digital distribution companies in the U.S. and Canada. KOCH Entertainment is the market leader among independents in both the U.S. and Canada and its record labels had the largest number of Billboard charting albums among independents in 2004/2005.