## **Knowledge Is Power**

Written by Keith ID614 Sunday, 26 December 2004 23:35 -

MaxPlanet Corp. (OTC: MXNT) announced its acquisition company, Wireless Ink www.wirelessink. com, is among the first to enable the rapid publishing and distribution of books on mobile devices through its patent-pending technology and platform.

The Creative Commons Library is the first in a series of works to be published on the WINKsite Mobile Publishing & Community Platform. WINKsite extends the power of publishing and distributing mobile books to the masses. At the moment, the tools used are offered free of charge to individuals and non-profit organizations for non-commercial use.

To access the "Books on Phones" service, simply go to Winksite.com on your mobile device and select the "Featured Books" channel. For PC access, go to www.winksite. com and click on "Featured Books."

It is anticipated that over the coming months the number of collections will grow to include thousands of titles available under Creative Commons license, in the public domain, and from leading publishers.

Bill Munch, president of Wireless Ink, stated, "Currently, revenue models are being studied, and discussions with publishers and authors are underway. Revenue streams may come from monthly subscriptions, revenue sharing, advertising and others. The market potential is 1.5 billion mobile phones and growing."