

Music Plus TV For Independent Artist

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Music Plus TV co-founder Marc Cubas is tired of Britney Spears. He's relieved his kids finally threw out their dated boy band albums. He did like Eminem's Academy Award winning 8 Mile soundtrack and its hit single "Lose Yourself"—at least, he did the first 300 times he heard it.

"I'm tired of listening to the same stuff," he complains. Luckily, he has the cure.

On June 15th, Cubas and co-founder Dennis Tzeng are officially launching Music Plus TV, a Los Angeles-based 24-hour live streaming web television station that will devote the majority of its air time to undiscovered and independent artists. "MPTV will showcase the best of the indie music scene," says Tzeng. "So many of these bands and artists have talent and appeal that could be just as strong as mainstream artists, but they don't have access. We're here to provide that."

By January of next year, MPTV will also have a cable television network up and running with 24/7 programming. The TV station will air independent short films, music videos, documentaries, concert footage, indie artist interviews and original shows.

Some of the television programs currently in development include Alternative Angles, Unsigned, Fashion Forward, Urban Roots and In The Garage.

Cubas identifies with the plight of independent artists as he and Tzeng work to realize the MPTV vision without corporate backing. "We built Music Plus TV from scratch," says Cubas. "It's our blood, sweat and tears. I want everyone involved to succeed, including the artists. Especially the artists."

Music Plus TV is currently accepting short film, music video and demo submissions. Log onto www.musicplustv.com submission guidelines.