

## **Tupac's Companies**

Written by Staff ID345

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### **Joshua's Dream Corporation**

This publishing company was named by Tupac after meeting a terminally ill child named Joshua in 1993.

### **Euphania**

This is a company Tupac had set up to develop movie projects and help finance such community-minded projects as a center for at-risk youth. It was co owned by Tupac, Yasmine and Molly. Tupac was listed as an employee of this company at the time of his murder.

### **Non-Stop Productions**

Non-Stop Productions was a music production company that Tupac and Johnny "J" (Johnny Jackson) had together. After Tupac passed nothing else was released thru this company.

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### **24-7 Productions.**

Tracy, (Tracy Robinson) Gobi and Pac were partners in 24-7 Productions. Tupac had 60%, and Tracy and Gobi had 40% of the company

It was to do all filmed productions for Tupac.

### **Makaveli Records**

Makaveli Records was to be Tupac's record label distributed thru Suge Knights Death Row Records. Tupac adopted the moniker 'Makaveli' was influenced by Machiavelli, an Italian philosopher, author of The Prince.

The company logo is the name Makaveli with a crown on it and a sword through it, which is trademarked by Amaru Entertainment. The Makaveli Record logo is shown on the back cover of the 7 Day Theory.

### **Out Da Gutta Records**

Out Da Gutta Records along with Interscope Records/Atlantic Recording Corporation released 'Thug Life Volume 1' and 'Me Against The World'. (1994 and 1995)

After Tupac signed to Death Row Records this company did not release anything.

### **Thug Nation**

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Founded after Tupac's death; Thug Nation is music production company connected to Tupac's other publishing company's. It is also a registered trademark owned by the Tupac estate.

## **Amaru Records**

After the death of Tupac Shakur, his mother Afeni Shakur set up Amaru Records. Since they own all copyrights of Tupac's unreleased work recorded under Death Row/Interscope, this is to be the outlet for new Tupac releases.

All rights to Tupac Shakurs music are now owned by Amaru Entertainment, which is controlled by his mother, Afeni Shakur Davis, and artist royalties are assigned to the Tupac Foundation, which Afeni has used the proceeds to build the Tupac Amaru Shakur Center for the Arts in Stone Mountain, Georgia.