

Independent NY Hip-Hop - Documentary of Tommy Danger

Written by Robert ID2323

Monday, 06 February 2006 11:50 -

Independent New York hip-hop MC Tommy Danger is definitely a hustler on his grind in the "Documentary of Tommy Danger" which features on Danger Vision Season 2 along with 4 of his music videos, a commercial, and the behind the scenes look of his hip-hop hit single "Now & Later Wit Me".

With the videos in heavy rotation and the eye poppin hip-hop candy girls in the videos, one can see why people are calling him their underground video pimp.

Hip-hop rap MC Tommy Danger continuously gives us more and more whether he's telling "Tales from the Hood" one track that talks about rumors, the record deal, and the drinking or talking to wifey and how she cheated and now he just wants her to "Spit it out". That song is truly for all those on the low low. We know yall out there.

Grace Brown had the opportunity to speak with the New York hip-hop artist Tommy Danger about his many ventures coming up and the birth of the hip-hop undergrounds famous 'The Now & Laterman'.

Tommy Danger 'The Now & Laterman'

Interview by: Grace Brown

GB: Ok Tommy, would you explain for the people who The Now & Laterman is? People are talking... they wanna know so break it down for them.

TD: The concept of the Now and Laterman started out as a marketing strategy. I been eating Now and Laters since I was five years old. I would just O.D on them to the point of nausea, true story.

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GB: Damn, man

TD: I have eczema and the acid in them are so strong that I use to break out, but as a child I always related to them as good times. So when I first started doing mixtapes I wanted people to remember me for more than just a name but more as a person that they can relate to and be memorable. Some people may look at it and think it's just a fad based upon what's going on in the market right now... this is who I am.

GB: Ok, ok... So when did you take the Now & Laterman to the street?

TD: I really took it to the next level when I promoted outside of a social lounge down at S.O.B's for one of their affairs. Before I had a website or CD's to give out I walked up to people, told them my name, what I'm doing and hit them with a pack of Now and Laterman.

GB: You were going for yours huh?

TD: (Laughing) That night at S.O.B's I got over 200 people email addresses. I didn't even make it inside the venue, just me and my manager out there hustling. Then when the mixtapes started to drop we would hit each mom and pop spot with the same flavor Now and Laterman as a mix CD volume, like volume 2 Apple flavor. It reached the point to where we would have to special order the Now and Laterman from the wholesaler, because we gave away cases at a time. So in doing eight different mixtapes and eight different flavors as an independent artist the monarch the Now and Laterman was really defined, because I flipped so many different styles.

GB: The Now & Laterman in different styles... Is that just for mixtapes?

TD: Nah, It's also my ability to hustle from all angles from marketing/promoting, to writing/producing, and to being a T.V host. Each element defines the Now and Laterman. We originally planned to end the Now and Laterman mixtape series at volume 7, but the world is catching on so were going to give them what they want.

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GB: So what's the next flavor?

TD: We have scheduled second quarter the Pineapple flavor. We are also scheduled to shoot our fifth video in March.

GB: What else from the Now & Laterman?

TD: Currently in heavy rotation in the hip-hop underground is 'Danger Vision Season 2' which has four videos and the behind the scenes look into Now and Later Wit Me. We are also in negotiations to start the Now and Laterman jewelry which will be custom made Now and Later shaped pendants in different flavors. Be sure to check out Volume 7 Mystery Flavor and Danger Vision Season 2. A true street classic.

For more information please contact:

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Danger Vision continues to air weekly on channel 57 every Thursday at 6:00 on Manhattan Neighborhood Network

Check out some of Tommy Danger videos at: <http://www.blastro.com/news/tommydangernowandlater.html>

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