

Celebrate Black History Month at Hip Hop 101 Music Arts Festival

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With a stellar lineup of Grammy winning artists on one stage, Hip Hop 101 Music & Arts Festival will celebrate Black History Month with hip hop and rap notables Ludacris, Common, and turntableist Mix Master Mike of the Beastie Boys on Saturday February 21st at the Los Angeles Sports Arena starting at 6:30PM. Also included on the bill are R&B singer and songwriter Keri Hilson and Grammy-nominated alternative Afro-Punk singer Janelle Monae.

The brainchild behind Hip Hop 101 Music & Arts Festival are Investor/Event Presenter Derek Patterson(Champ Funds, Inc.), Executive Producer Ken Andrews (South Bay Music Awards), Arias Webster Berry (Entertainment Entertainment) and Producer/Production Manager Sid Zuber ,(Creative Marketing Agency) who's vision is to provide a creative arena to express Hip Hop in multiple ways.

"Hip Hop 101 Music & Arts Festival is our way to acknowledge the achievements of every artist by creating a platform and embracing Hip Hop's culture and unity through the expression of music, beats, graffiti, visual arts, performing arts and lyrics," explained Andrews.

Besides the A-list lineup, show producers created an event that will showcase multiple facets of Hip Hop. Some include live graffiti artists, Visual Symphony with an old school Hip Hop history film and visual effects show as well as a dance competition by Millennium Dance Complex (past dancers include Britney Spears, Justin Timberlake, Janet Jackson). Winners of the competition will be given a scholarship by Hip Hop 101 Music & Arts Festival. To increase awareness to this monumental event, Power 106 (www.power106.fm) along with Metromix (www.metromix.com) has come on

board. For tickets please visit

www.ticketmaster.com

or

www.wantickets.com

Please visit Hip Hop 101 Music & Arts Festival www.hh101.com for more information.