Hip-Hop Group Karmacy Hits with 'Blood Brothers' Video

Written by Robert ID2472 Friday, 31 March 2006 02:55 -

The critically acclaimed fusion hip-hop group, Karmacy adds a personal perspective to the current immigration debate through the hit hip-hop / rap music video, "Blood Brothers."

Delivered in a combination of the English and Gujarati languages with English subtitles, Blood Brothers illustrates the toughest decision for an immigrant: whether to remain in the home country out of a sense of duty, or to seek fortunes elsewhere.

Shot on location in Los Angeles, the video follows two brothers -- one who stays in India with their family out of a sense of duty, and the other who seeks and finds success and fortune in America.

Blood Brothers received heavy rotation during the launch of the MTV Desi Network -- a concept targeting South Asian Americans, and was well received at the Asian American Film Festival in San Francisco this year.

Tight hip-hop beats and rapid rap lyrics explain the popularity of this hip-hop video. Check it out.

The video is available at Rukus Avenue and from the popular video site YouTube.