

GoTV's Hip Hop Official to Premiere J Dilla's 'Wont Do

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GoTV Networks' Hip Hop Official, the leading hip hop channel on mobile television, has announced the music video premiere of one of the most dynamic MC/producers of our time, the late James "Jay Dee aka J Dilla" Yancey. In celebration of J Dilla's birthday, Hip Hop Official will air "Wont Do" beginning February 7th for an entire month.

Hip Hop Official is the first and only mobile channel to exclusively premiere J Dilla's music video from his album, "The Shining." In addition to airing "Won't Do," the channel will feature a special version of the video with commentary and memoirs from some of the hip hop and rap artists who have worked with him, including Talib Kweli and Pharoahe Monch. These special features will only be available on Hip Hop Official.

J Dilla's legacy of music will be loved and rediscovered for years to come, including tracks on Grammy Award-winning albums and projects with major artists such as Slum Village, The Roots, Common, A Tribe Called Quest, Madlib, Busta Rhymes, Ghostface Killah, A.G., Visionaries, Truth Hurts, Frank N Dank, MF DOOM, Skillz, Macy Gray, D'angelo, N'Dea Davenport and Erykah Badu.

"We're honored to have Hip Hop Official be the exclusive mobile channel for this premiere," said Daylan Williams, executive producer, GoTV's Hip Hop Official. "We're proud to help further the legacy and music of Jay Dee. He truly was and always will be a hip-hop pioneer."

Hip Hop Official is the mobile source for everything hip-hop, including exclusive artist interviews, features, daily hip hop news, and event coverage of mainstream and underground hip-hop events. Hip Hop Official is available on most carriers and handset models. For specific information on these featured shows, the Hip Hop Official Channel Finder is available at www.hiphopofficial.com