Death Row Records Unleashes "Rap Rivals"

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Players around the world will be able to download the new RAP Rivals app, now and could be on their way to a record deal. Players will enter the RAP Rivals Studio where they will be allowed access to Death Row beats" and record a 30 second demo moving them closer to the next level. You can also play for a chance to win Death Row merch items throughout the competition. The demos will be judged by players and fans from around the world and a finalist will be chosen from each participating country for the final shot at the ultimate prize. Download RAP Rivals, now and get noticed!

http://itunes.apple.com/us/app/rap-rivals/id383348376?mt=8