

TV Special Offers First Look at Latino Hip-Hop

Written by Robert ID1740

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A National TV Special will offer first look at Latino Hip-Hop, Reggaeton and Hurban Music. AIM Tell-A-Vision Group's Maximas Productions, the award-winning producers from the groundbreaking series "American Latino TV" and "LatiNation," announced their third season of "Sonidos," the acclaimed Latin music special series, with the premiere of "Sonidos-Volume 9: Latinos in Hip-Hop" this month on English-language stations all across the United States.

This ninth volume of the quarterly one-hour specials offers insight into the exploding "Hurban" music genre. Hurban music eclectically mixes Latin Hip-Hop, Rap and Reggaeton.

Featured artists' segments include: red-hot, West Coast Hip Hop brother act, Akwid; Miami sensation Pitbull; Milwaukee rappers Kinto Sol; R&B crooner, Frankie J; and more. Additionally, the multi-award-winning producers feature in-depth segments on the emergence of Latinos in Rap, as well as on the history of the Chicano Hip Hop movement and a rare and insightful look at the rising popularity of Hip-Hop and rap in Cuba.

"Sonidos" is hosted by Liza Quin, a talented vocal artist and songwriter whose recently released CD Single "Make Your Move" features Reggaeton pioneer El General.

"I've never witnessed any musical category hotter than Latin rap and Reggaeton," states Robert Rose, CEO of AIM Tell-A-Vision and Executive Producer of the specials. "It's being played everywhere. Our production and marketing team has been on this from day one."

Stations scheduled to air the special during the month of August in major markets include Miami's WFOR-CBS 4 on Sunday, August 7th at 11:30 AM, Chicago's WBBM-CBS 2 on Sunday, August 7th at 11 AM and New York's WCBS-TV on Sunday, August 14th at 12 noon.

In September, stations airing the program include Houston's KPRC NBC-4 on Saturday, Sept. 3rd at 1:30PM, Dallas's KTXA UPN-21 on Saturday, September 10th at 5PM, San Francisco's KPIX CBS-5 on Sunday, September 25th at 3PM and San Antonio's WOAI NBC-4 on Saturday, September 17th 1PM.

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The special is cleared in more than 50 markets representing over 40 million homes. The next title, "Sonidos Volume 10 - Latin Divas", is scheduled for release in November. The Series is presented exclusively by Volkswagen and sponsored by Burger King.

Visit these sites for more information:

<http://www.AIMTV.tv>

<http://www.SonidosTV.com>